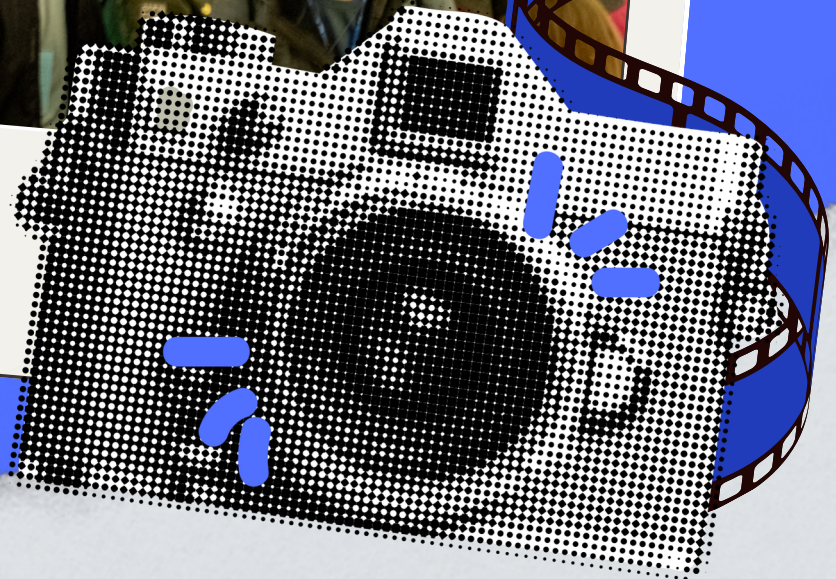
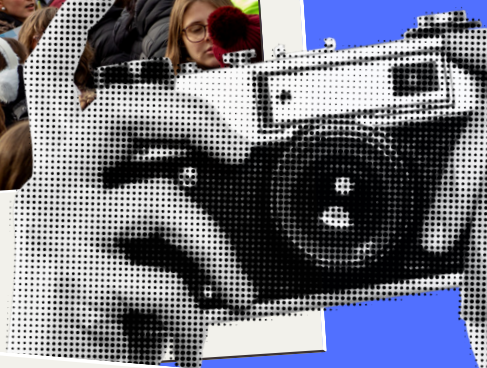


Y4LIFE

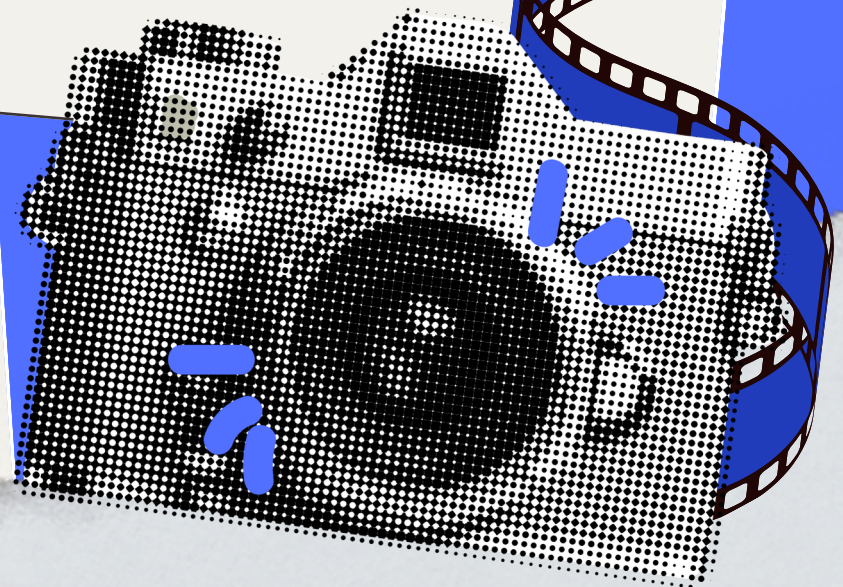
MASCOT VIDEO CHALLENGE

Y4Life invites
YOU to
showcase your
school's 4 Life
spirit through
our mascot
video challenge!



WHAT TO INCLUDE:

- A few friends or the entire student body. Tell us why your mascot is 4 Life!
- Videos must be between 30 and 90 seconds long.
- Ask and answer the question "Why are [insert mascot] for life?"
- The name of the charity you're raising funds for
- Whatever best represents your 4 Life approach – chants, dances, etc.

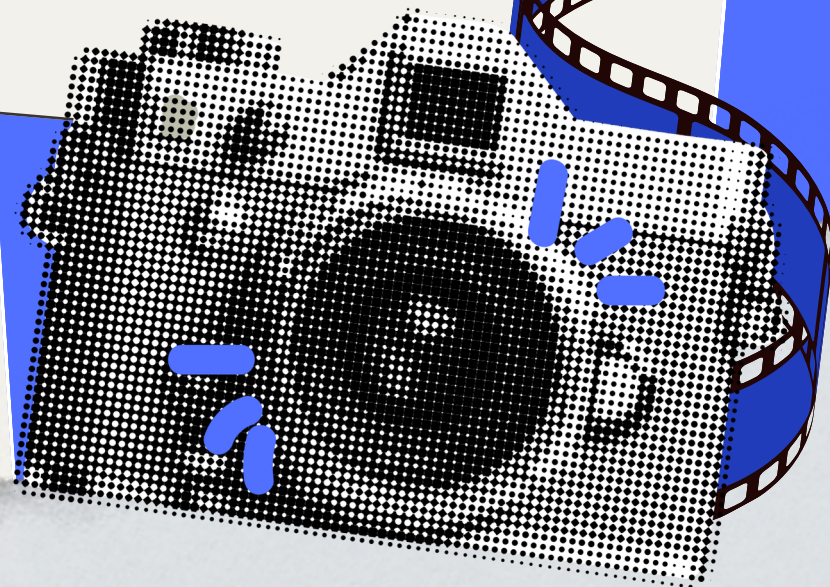


Y4LIFE

How Do we win?

Your video will be uploaded to Y4Life's Instagram and TikTok pages and LFL's Facebook page during Life Week 2026.

Once your video is up, spread the word! The video with the most likes on our combined social media platforms by 1:00 PM ET on January 23, 2027 wins!

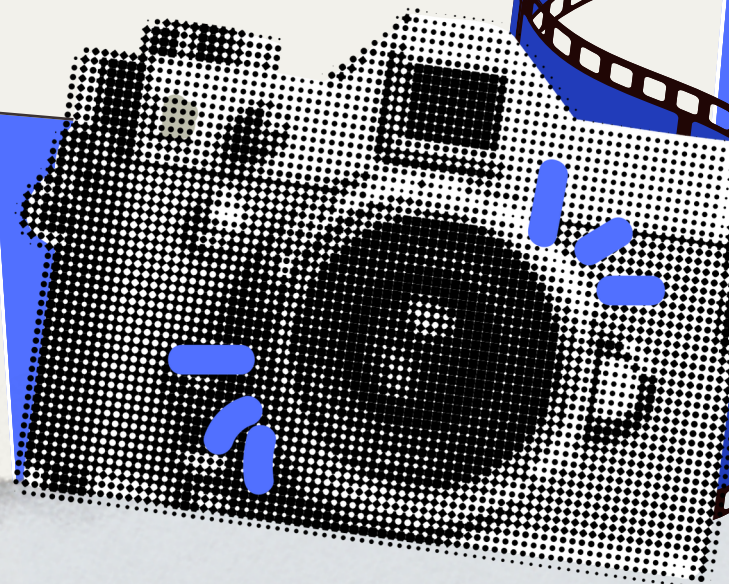


Y4LIFE

WHAT'S THE PRIZE?

One high school Y4Life Team and one college Y4Life Team will win. Winning schools receive a \$100 donation to the 4 Life charity of their choice.

Remember – make sure you share the name of the 4 Life charity you're partnering with in your video!





WHEN IS IT DUE?

Videos should be sent to Cori@y4life.org, no later than December 11, 2026.

In addition to the video, Y4Life will need your name, contact information, the names of your school and Y4Life Team, and information about the charity you're raising funds for.

All groups are welcome – even if you don't have a Y4Life Team!

Questions?

Contact cori@y4life.org

